Where Next For Enterprise Java?

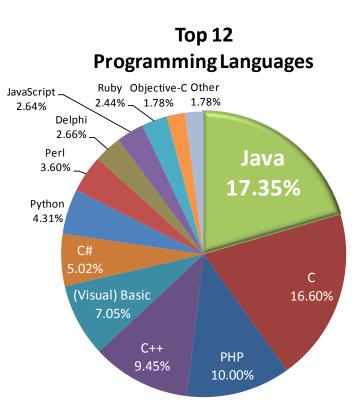
Rod Johnson

VMware



Java Status

- No longer so cool
- But dominant enterprise programming language
- JVM bigger than Java



No longer business as usual, writing well understood enterprise apps

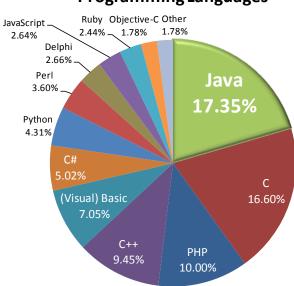
New challenges

- Productivity
- Cloud
- Mobile Devices
- Non relational databases

Mostly far higher level concerns than the language itself

Productivity: #1 Challenge for Java





Top 12 Programming Languages



Cloud Computing: Coming, Ready or Not

Mobile, Devices, SaaS



Modern applications need many sources of data

No longer all about the universal client

Different communication patterns



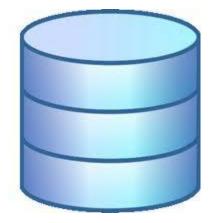
An Avalanche of Data...

Challenge

- Proliferation of data
- More than ever before
- Won't all go into relational databases

Actually an opportunity for Java

• No other platform has nailed this



Oracle?

IBM?

JCP?

Community

Multi-polar world Open source

vmware^{*}

How SpringSource Is Playing Its Part



ceo-offsite: layer2 v0.5, Sep 23, 2010



Not Just About the Stack, About the Software Lifecycle

- STS
- Framework
- RAD tools
- Middleware
- Deployment destinations

"Build/Run/Manage"



Productivity, Portability



Spring Programming Model

Grails Spring Roo



ceo-offsite: layer2 v0.5, Sep 23, 2010

Conversation Patterns:

Spring Integration

Lightweight runtimes

• tc Server

New conversation patterns

- Rabbit
- GemFire

Non relational persistence

Code Preview



Q&A



ceo-offsite: layer2 v0.5, Sep 23, 2010